

## THE MESSAGE OF WARREN BUFFET

THE WORLD MOST SUCCESSFUL INVESTOR WARREN BUFFET WAS IN INDIA BETWEEN 22-25 TH MARCH 2011, MEETING

BUSINESS CAPTAINS

MEDIA

PRIME MINISTER

BUSINESS SCHOOL STUDENTS

PHILANTHROPISTS

THE MAN WAS VERY HUMBLE, DOWN TO EARTH AND ABSOLUTELY EGO LESS. PROBABLY THESE QUALITIES GAVE HIM SUCCESS. NOT ONLY MAKING 50 BILLION DOLLARS FROM A HUMBLE BEGINNING, HE PLEDGED 99% TO CHARITY IN HIS LIFE TIME. WE WILL FIND SUCH TYPE OF A GREAT MIND ONCE IN A CENTURY. SUCH PARTING OF WEALTH IS POSSIBLE ONLY WHEN THE SOUL IS ABSOLUTELY SATISFIED. IN VEDANTA IT IS CALLED ATMA SANTRUPTI. THAT IS WHY PEOPLE CALL HIM SAGE OF INVESTING. FOLLOWING HIS FOOT STEPS WILL CERTAINLY HELP US.

1. HIS MESSAGE IS VERY CLEAR. THERE WILL BE ECONOMIC EXPANSIONS AND RECESSIONS. BUT THE WORLD PROGRESS WILL CONTINUE FOREVER. IF YOU ARE A LONG TERM INVESTOR, THERE IS NO RISK IN EQUITIES.
2. HIS ADVICE IS, YOU DROP THE HEARD MENTALITY. YOU DO YOUR HOME WORK. WHEN YOU WANT TO INVEST IN A COMPANY, YOU WRITE A BRIEF ESSAY AS TO WHY YOU WANT TO INVEST. IF YOU ARE THOROUGHLY CONVINCED THEN ONLY YOU PLUNGE. BY PRACTICE YOU WILL BECOME A WONDERFUL INVESTOR OVER A PERIOD OF TIME.
3. HE SAYS THE INVESTMENT PRINCIPLES ARE SAME 50 YEARS AGO AND NOW. AN AVERAGE INTELLIGENCE, PASSION FOR EQUITIES, INVESTING IN QUALITY COMPANIES, CONSERVATIVE APPROACH, DISCIPLINE, AND PATIENCE WILL REWARD YOU.

LET US SALUTE THE LIVING LEGEND FOR HIS 60 YEARS OF INVESTMENT WISDOM.

**JP**